

## **MEDIA RELEASE**

**For Immediate Release**

### **Over 7,000 cyclists take part in Singapore's biggest cycling festival – OCBC Cycle 2015**

**Singapore, 30 August 2015, Sunday** – THE final day of the OCBC Cycle 2015 saw cyclists participating in the event's non-competitive mass participation categories— The Sportive Ride (42km) and The Straits Times Ride (23km), both of which started at the Singapore Sports Hub and ended inside the National Stadium. This year, cyclists were in for a treat as the cycling route treated them to a scenic panorama of Singapore's cityscape comprising iconic landmarks Marina Bay Sands, Gardens by the Bay, the Singapore Flyer and East Coast Park, and also had riders journey to the West side of the island via the Keppel viaduct.

A total of 6,800 cyclists participated in the two community rides and the new routes proved to be a hit with the participants.

18-year-old Choyston Chua, who took part in The Sportive Ride (4,600 participants) category which was flagged by Minister for Culture, Community and Youth, Mr Lawrence Wong, was impressed with the improved route. Mr Chua said, "This is my first time here. The event was very well-planned. My friends and I ride every Friday night along a similar route so we are very familiar with the roads, but we don't usually get to cycle on the highway. With the new shirt, new medal and new experience, we will definitely be back next year."

Echoing his sentiments was 40-year-old Adrian Gan, who rode in The Straits Times Ride (2,200 participants). "Today's weather was great for the ride! The event was well organised, the scene was good and I enjoyed the route. Overall, it was a great experience for me!"

"I have been very encouraged by the good feedback. A lot of people enjoyed the route, and ending the rides at national stadium was a key highlight for the participants. All these little things contributed to the team being able to create a very wonderful experience for the cyclists," said Koh Ching Ching, Head of Group Communications at OCBC Bank. The mass participation rides of OCBC Cycle 2015 were preceded by

Saturday's cycling action starting with the Mighty Savers® Family Rides for families and children aged 2 to 12 in the morning. The day's atmosphere intensified in the afternoon as cycling teams from around the South-East Asian region pitted their skills against each other, where Team Malaysia eventually emerged victorious and was crowned the inaugural champion of the OCBC Cycle Speedway SEA Championship. A total of 15 local cycling clubs vied for bragging rights to be called the fastest club in the country in the OCBC Cycle Speedway Club Championships, which was won by Joyriders Racing Team 1.

The OCBC Cycle 2015 was held on the weekend of 29<sup>th</sup> and 30<sup>th</sup> August 2015 at the Singapore Sports Hub.

## SOCIAL MEDIA ASSETS

### **Keywords:**

#OCBCCycle, #cycling, # Sportiveride, #SpeedwayChamp, #STride



**Suggested tweet:** The OCBC Cycle 2015 was a success with a turnout of 7,300 riders! Details can be found at [www.ocbccycle.com](http://www.ocbccycle.com)



**Suggested Facebook post:** The OCBC Cycle 2015 is a success! Well done to the 7,300 riders who took part in the various categories!

For more details, please visit [www.ocbccycle.com](http://www.ocbccycle.com).

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### **About OCBC Bank**

OCBC Bank is the longest established Singapore bank, formed in 1932 from the merger of three local banks, the oldest of which was founded in 1912. It is now the second largest financial services group in Southeast Asia by assets and one of the world's most highly-rated banks, with an Aa1 rating from Moody's. Recognised for its financial strength and stability, OCBC Bank is consistently ranked among the world's strongest and safest banks by leading market research firms and publications.

OCBC Bank and its subsidiaries offer a broad array of commercial banking, specialist financial and wealth management services, ranging from consumer, corporate, investment, private and transaction banking to treasury, insurance, asset management and stockbroking services.

OCBC Bank's key markets are Singapore, Malaysia, Indonesia and Greater China. It has over 630 branches and representative offices in 18 countries and territories. These include the more than 330 branches and offices in Indonesia operated by subsidiary Bank OCBC NISP, and 95 branches and offices in Hong Kong, China and Macau under OCBC Wing Hang.

OCBC Bank's private banking services are provided by subsidiary Bank of Singapore, which has received increasing industry recognition as Asia's Global Private Bank, and was voted "Outstanding Private Bank in Southeast Asia in 2014" by Private Banker International.

OCBC Bank's insurance subsidiary, Great Eastern Holdings, is the oldest and most established life insurance group in Singapore and Malaysia. Its asset management subsidiary, Lion Global Investors, is one of the largest private sector asset management companies in Southeast Asia.

For more information, please visit [www.ocbc.com](http://www.ocbc.com).