

OCBC SECURITIES INTRODUCES SHARE FINANCING SIMULATOR FOR BETTER PORTFOLIO MANAGEMENT

Share Financing Simulator lets customers take a proactive stance in share financing management and investment planning

Singapore, 6 August 2007 – OCBC Securities (“OSPL”) today announced the launch of the Share Financing Simulator, an online tool designed to let customers take better control of their investment plans under margin financing. This simulation tool is able to generate different scenarios for evaluation based on the current value of the customer’s portfolio of equities under share financing. This way, customers can determine their purchasing power, analyse their portfolio to better manage risks and prepare themselves for different market conditions. Customers can also use the simulator to create various possibilities and review alternative investment approaches before they make decisions on their equity portfolios.

By constantly engaging customers in dialogue to obtain feedback, OSPL has successfully introduced various attractive solutions for customers’ trading and investment needs. First introduced in May 2000, OCBC Share Financing was re-launched in October 2006 with same-day trading access. Besides giving fastest approval in the market, OSPL also offers the largest list of shares, which customers can pledge as collateral to gear up for further trading. This list includes more than 1,400 shares across Singapore, Malaysia and Hong Kong . This immediately sets a new industry standard among the local broking houses. Recognising that trading can be risky for the uninitiated, OSPL also invited all its new share financing customers to specially-tailored investment seminars aimed at helping them to build up their trading and investment knowledge and skills. With the various initiatives taking place, the share financing portfolio has tripled in size since 2005.

The Share Financing Simulator is yet another first for OSPL. The securities firm is the only local brokerage firm to offer this practical yet easy-to-use tool in Singapore. Feedback from customers who are currently on our financing scheme shows that they welcome help to make wise trading decisions on their portfolios in a proactive and timely manner. OSPL then acted on these insights by developing the Share Financing Simulator to address these needs. For greater customer convenience, this tool is put online so that users are able to access it anytime via their internet trading accounts at www.iocbc.com.

Mr Hui Yew Ping, OSPL's Managing Director said, "We constantly seek new ways to equip our customers so that they would be able to make wise investment decisions in line with their risk appetites going forward. From investor education and new product features such as same-day trading access to now empowering customers with a powerful online tool to manage their equity portfolios, we remain committed as always to help them maximise trading profits within their risk profiles."

About OCBC Securities

OCBC Securities Private Limited ("OCBC Securities") is a wholly-owned subsidiary of OCBC Bank and member of the Singapore Exchange Securities Trading Limited (SGX-ST) and the Singapore Exchange Derivatives Trading Limited (SGX-DT).

We are one of the leading stock and futures broking firms in Singapore providing full brokerage services for equities and derivatives trading. At OCBC Securities, we offer a suite of products and services that is focused on meeting your investment needs. State-of-the-art technology is employed to deliver speedy multi-market electronic execution of trades for our customers. Our user-friendly and highly interactive internet trading platform ("iOCBC") makes us the preferred choice amongst our customers. Together, our products and services work seamlessly to offer you alternative investment possibilities to suit market trends and volatility.

For more details, visit <http://www.iocbc.com/>